# Factors Affecting Performance of Web Flows in Cellular Networks

**Ermias A. Walelgne**, Kim Setälä, Vaibhav Bajpai, Stefan Neumeier, Jukka Manner, Jörg Ott



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# Introduction

#### Introduction — Motivation

 $\bullet$   $\sim$  99% of the Internet traffic flows are short (<100 KB).

[ Brownlee and claffy SIGMETRICS'02 , Ramachandran Google'10]

 $\bullet$  >95% traffic generated by smartphones consists short-lived TCP flows.

[Huang et al. SIGCOMM'13]

Performance of short web flows driven by latency than network throughput:

- DNS lookup time
- TCP connect time

### Introduction — Research Question

# Few studies that quantify the factors that are responsible for DNS lookup & TCP connect times in cellular network. [Xu et al. SIGMETRICS'11, Rula and Bustamante, SIGCOMM'14]

We want to know:

- What are factors affecting DNS lookup and TCP connect time?
- How much DNS cached entries and TCP proxies improve latency?
- Distribution of packet loss and DNS look up failure.

#### Introduction — Contribution

#### DNS lookup failure & packet loss

- $\bullet~\sim 2\%$  DNS lookup test experience failures
- $\bullet~\sim$  14.98% of have lost at least one packet
- Padio technology & device model:
  - TCP connect times to popular websites are reduced by ~80% on LTE compared to legacy networks.
  - Device model has an impact on DNS lookup time.
- **ISP** caches & DNS server's proximity:
  - ISP caches improve TCP connect times towards some websites.
  - DNS server's proximity to the subscriber has an impact on DNS lookup time.

# Methodology

DNS lookup and TCP Connect time towards 4 websites:

- www.google.fi
- www.youtube.com
- www.facebook.com
- www.elisa.net

Ping Test towards:

• www.google.fi

#### Measurement — DNS Lookup Time — TCP Connect Time — Ping Test

#### DNS Lookup Time:

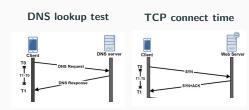
- DNS lookup time (in milliseconds)
- IPv4 address of DNS server
- Radio technology, device model
- Response error code

#### TCP Connect Time

- Starting time of the test
- FQDN of the destination host
- Radio technology, device model

#### Ping Test:

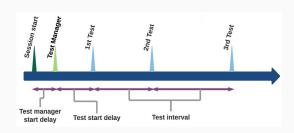
- ICMP echo request towards www.google.fi
- RTT and packet loss
- five to nine ICMP Echo requests
- payload size of request is 16 bytes



Measures the time it takes to look up a FQDN from a DNS server Measures the time to connect to a target website ( IPv4 ,80 ) from the client

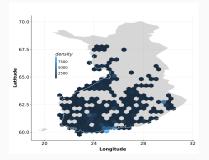
#### Methodology

#### Measurement Setup



- Measurements tests are executed inside sessions.
- A session starts when a network interface becomes available or best interface changes.
- It is not periodic, but they are repeated when network conditions changes

#### **Data Set and Measurement Trials**



Website	DNS (#)	TCP (#)	ping ( $\#$ )
www.facebook.com	3.4M	4.6M	-
www.google.fi	6.9M	4.9M	2.1M
www.youtube.com	1.6M	4.1M	-
www.elisa.net	1.8M	5.3M	-

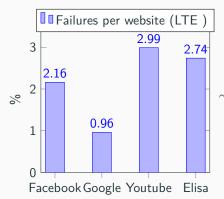
The geographical distribution of  ${\sim}25 {\rm K}$  subscribers in Finland.

DNS, TCP and ping measurements by website.

A month-long dataset collected through a mobile operator in Finland (Elisa)

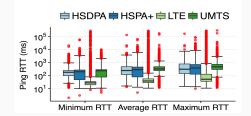
# Data Analysis & Results

#### **DNS Lookup Failures**



- $\sim$  2% of the total DNS lookup show failure
  - $\sim 86\%$  of the DNS failures indicating that a responder does not implement the version level of the request
  - LTE (1.9%), UMTS (3.4%), HSPA (3.9%) and HSPA+ (2.7%)

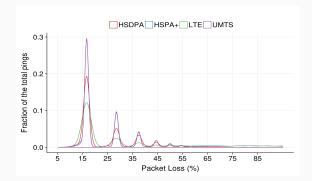
#### Latency — Using Ping Test



Min, Avg & Max RTT values split by radio technology for a ping towards www.google.fi

- $\bullet~\sim$  90% of the average ping test towards www.google.fi using LTE have a RTT < 100 ms.
- Legacy 3G technologies are quite slow with more than 200 ms RTT.

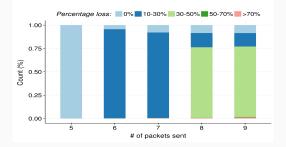
#### Ping Test — packet loss by radio technology



Distribution of packet loss as the fraction total ping by radio technology type.

- Of all ping tests over LTE , 2.4% of them lost at least a single packet.
- ping test over UMTS network experience highest packet loss ( $\sim 65\%$ ).

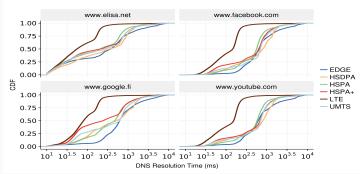
#### Ping Test — packet loss by # packets sent at every ping test instance



Percentage of packets loss across the number of packets sent.

- $\bullet~{\sim}14.98\%$  of tests in ping measurement have at least one packet loss.
- Packet loss happens, if the number of packets sent at every ping test instance > 5 Echo Requests.

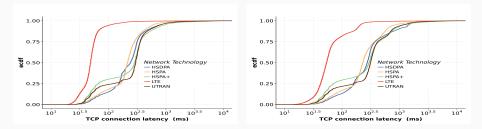
### DNS lookup time — by radio technology



LTE exhibits significantly lower latency.

- 75% www.youtube.com < 200ms [LTE]
- 25% www.youtube.com < 200ms [3G]

#### **TCP connect time** — by radio technology



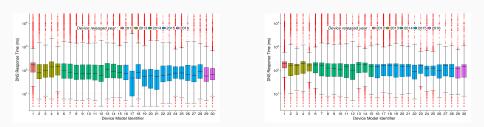
TCP connect time towards www.youtube.com (L) & www.google.fi (R)

TCP Connect time towards www.youtube.com

- 92% of TCP test using LTE finished < 100ms
- only 28% of 3G based TCP test finished < 100ms

The distribution exhibits similar pattern for www.elisa.net & www.facebook.com.

### **DNS lookup time** — Device models

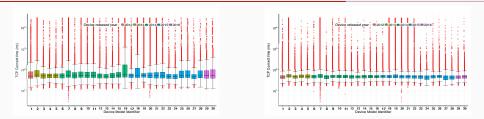


DNS response time of www.google.fi (L) and www.facebook.com (R) across device models as measured over LTE - order by device models' release year.

No clear pattern between DNS lookup time & device models year of release

- Variation in DNS resolution time among device models is very high
- Google has faster resolution time in most devices than Facebook (median case)

### **TCP connect time** — Device models

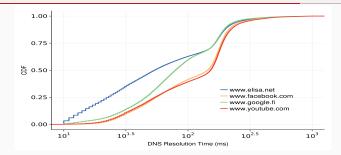


TCP connect time for www.google.fi (L) and www.facebook.com (R) across device models as measured over LTE - order by device models' release year.

Device type has smaller impact to TCP connect time

 Both Google and Facebook have similar TCP Connect time for most of device models

#### **DNS lookup time** — Websites

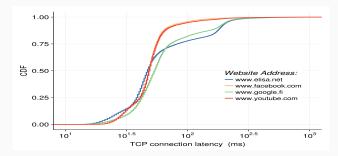


DNS response time towards websites using LTE - towards different DNS resolvers.

DNS server's proximity to the subscriber has an impact on DNS lookup time.

• www.youtube.com and www.facebook.com are slower than www.google.fi (likely cached by DNS resolvers) & www.elisa.net (ISP's website).

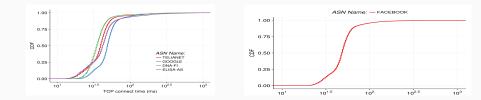
#### **TCP connect time** — Websites



TCP connect time towards websites under LTE.

- $\sim$  90% of the time, www.facebook.com and www.youtube.com can be reached in less than 100 ms from a client's device.
- for www.google.fi and www.elisa.net, only 80% and 76% of the TCP connection test are below 100 ms, respectively.

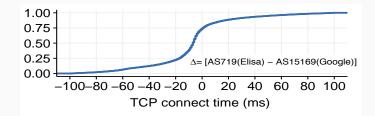
#### TCP Connect time — by destination ASN from LTE networks



- Requests towards www.youtube.com served by the ISPs cache are faster than those served by Google CDN.
- www.facebook.com does not hit any caches in the ISP network
  - slower TCP connect time than www.youtube.com and www.google.fi

Caching can improves the fetch time of small files

#### TCP Connect time— by destination ASN from LTE networks



TCP connect time towards www.google.fi showing the latency difference between ISP cache - Elisa (AS719) and CDN - Google (AS15169) using LTE.

Values on the negative scale indicate that ISP cache is faster

 $\bullet ~ \sim 70\%$  of TCP connect time towards ~www.google.fi achieve lower latency when they hit ISP cache.



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### Conclusion

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# ermias.walelgne@aalto.fi

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